SOCO Bridal Show 2023

Night Magic Entertainment of Pueblo LLC and Fremont Wedding and Events are excited to present the 2023 SoCo Bridal Show at the Pathfinder Event Center on March 11, 2023 from 11 am to 3 pm.

The first year of this annual event had around 300 attendees and over 75 brides. Now, in our second year, we are excited to improve the experience for both brides and vendors. This year, we expect to provide more than just a sales bridal show, we are providing an engaging experience for all of our attendees.

This bridal show is funded by the contributions of sponsors and vendor fees. All marketing, building reservation, and other purchases are made through those fees and sponsorships. In addition to any marketing that the bridal show will provide, we will also set-up a closed, vendor only Facebook page that provides marketing tips. We also ask that you help us spread the word about this event so we can have an even bigger and better bridal experience this year.

Bridal Show Logistics

Vendors and sponsors can register through mail or on our website, <u>www.fremontweddingandevents.com/bridalshow</u>.

Space is limited and we suggest that you register early.

All registration forms must be received no later than **March 1, 2023**. Your fully completed payment ensures your booth registration. All vendor fee payments are non-refundable.

Along with your registration we ask that you email either a jpeg or png of your business logo after your registration form and full payment have been received. Please send all forms and emails to <u>fremontweddingandevents@gmail.com</u> or <u>nightmagicpueblo@gmail.com</u>.

If you have any questions please feel free to contact Hope at <u>fremontweddingandevents@gmail.com</u> or 719-371-1713, or Jacqueline at <u>nightmagicpueblo@gmail.com</u> or 719-283-6461

We are excited to spend the day with you!

Vendor Registration

Company Name:				
Contact Name:				
Full Business Address	5:			
Business Phone Num	ber:			
Business Email:				
Business website:				
Social Media:				
Business Category: (I	Please circle all	that best apply)		
Photography	Venue	Caterer	Jewelry	Cakes/Bakery
Videography	Bridal Attire	Groom Attire	Florist	DJ/Band
Make-up	Hair	Bridal Party Attire	Audio/Visual	Wedding Coordinator
Drinks	Decoration	Structures	Other:	

Booths are selected based on the best flow for the building. We will do our best to keep competitors separated.

Booth Preferences

 \$150 10x10 booth area

 \$200 Premium booth (over 200 sq ft. near corner or wall)

 \$100 Food Truck (located next to the building)

 I require an electrical outlet for my booth Y/N

Required Raffle Price Item(s):

Please provide a brief description and money value. All raffle contributions must be valued at or above \$40. We can accept both gift certificates and sale items. Description and Amount:

All payments must be completely processed prior to a confirmation of your application acceptance.

Bridal Show Expectations

- 1. Registration form and payment must be received no later than March 1, 2023 in order to reserve a spot at the bridal show.
- 2. Information provided on registration forms may be shared on our vendor lists and marketing materials including.
- 3. Due to limited space, we will allow for a minimum of two and a maximum of four vendors in one category.
- 4. Meals are not provided by the bridal show. Lunch options are available on-site for purchase.
- 5. In addition to the required raffle item(s), and giveaways, we encourage each booth to provide additional giveaways.
- 6. Any and all damages to the venue created or caused by the vendor will be rectified at the registered booth rental company's expense. We encourage each vendor/venue to have vendor insurance and an active city license for practice.
- 7. All supplies and decorations must be provided by the vendor, we will not provide handouts.
- 8. Vendors must refrain from any marketing outside of their specified vendor space. We strongly discourage distributing any handouts, supplies, or other marketing materials in our spaces, including the parking lot or other booths.
- 9. Vendors must limit noise to an acceptable level. Bridal show coordinators reserve the right to request that you lower your exhibit volume should it become necessary.
- 10. Refunds are not provided for cancellations.
- 11. Though highly unlikely, should the bridal show become postponed, vendor deposits will not be refunded. Should this occur your registration is still considered valid for the new date without additional fees.
- 12. All marketing material must be received at least one week prior to the Bridal Show, including an exact example of how to type your business name.
- 13. All booth signage must be secured for safety reasons, we also ask that all of your booth materials remain within your booth space for liability reasons. Any booth that violates this request will be asked to modify their layout in order to comply with this request.
- 14. We are excited to facilitate an encouraging environment for all vendors and attendees. Any toxic competition between business, or unkind comments or behaviors pertaining to religion, race, culture, sexual orientation, gender, or identity will not be tolerated.
- 15. Promotion of businesses or products for non-registered vendors is strictly prohibited.

I confirm that I have read the Bridal Show Expectations and agree to abide by these guidelines. If I do not adhere to these previously listed expectations I understand that I may be asked to leave the promises and return after the end of the bridal show to pack-up my booth.

Register's Signature: Da	ate:
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